

## Tell the world about Scouting

We are co-ordinating seven courses around the UK, designed to give you the skills to talk about your experiences to a wide variety of audiences and teach you how to carry out campaigns.

Gain the confidence to encourage young people to join, adults to volunteer, or raise the profile of Scouting in your community.

These skills will be useful for the rest of your life and will look great on a CV. And of course, you'll enjoy a fun-filled weekend with other Scouts your age.

### What does the course cover?

- Talking to journalists
- Giving radio interviews
- Delivering presentations
- Supporting a campaign
- Online campaigns/direct lobbying

### Who would you work with?

- Media Development Managers, HQ Media Relations Team, HQ Public Affairs & Campaigns Team

### What qualities do you need?

- Enthusiasm
- Motivation and the ability to motivate others
- Background knowledge of Scouting
- Effective communication skills
- Willingness to be trained to develop communications and campaigning skills